

**FUTURE LIFE® , INC**  
**Future Life, Inc's Artificial Intelligence Tool**  
**Face2Face**  
**The Rosetta Stone for People's Deepest Emotions**

**“What is most revolutionary about Face2Face is, that while it was developed as a behavioral health mapping tool to give clinicians insight into the degree of “wholeness” of an individual, specifically veterans with PTSD, as time went on we realized that the capabilities of this software technology are almost infinite. Face2Face’s assessments apply to Credibility Assessment (Deception Detection), Force Readiness, Human Resources, in both federal and commercial sectors, and much much more.”**

**HISTORY OF FACE2FACE:**

Future Life Inc was founded in Washington, DC in 2012 to address the urgent need for a credibility assessment tool based on hard data for all applications involving deception detection. Over the next five years Future Life developed, first the methodology and then the technology to launch its revolutionary Artificial Intelligence Technology, Face2Face. Today the Face2Face (F2F) software technology mapping tool has become the biometric gold standard in the areas of Deception Detection, Force Readiness, and Behavioral Health.

**HOW FACE2FACE WORKS:**

Face2Face produces models of the subject’s facial expressions and compares them to a database of the 6universal emotions plus neutral. The data from the readout captures an emotional footprint” for subjects’ feelings on any given topic, as well as a data set and graphic representation of how their emotions flow and interact with one another. Moreover F2F’s live mode not only shows graphic representation of subjects’ emotions as an interview is proceeding, but also allows users to instantly mark and save particularly relevant data points and/or video clips from the session. Additionally its ever-expanding database of emotional interactions and behaviors results in new algorithms that continually upgrade the subtleties of the applications. Designed for global use, the platform measures *an individual’s inner emotional footprint* without regard to geographic or linguistic barriers.

**THE THREE MAJOR MARKETS FOR FACE2FACE:**

Face2Face’s software technology assessment and mapping tool has significant impact in three major markets: **Security** (Credibility / Deception Detection), **Human Resources** (Force Readiness - assessment of, support for, and proper placement of human capital) and **Behavioral Health** (Clinical Care such as PTSD and other mental health issues)

**1. MARKET ONE: Security and Credibility (Deception Detection)**

## EXECUTIVE SUMMARY

Face2Face software technology is a tool for Credibility Assessment of individuals who are seeking a position or already positioned in work that requires security, trust and integrity. For example Face2Face can be used for deception detection when evaluating a person who is running for office, applying for a law enforcement position, supplying security for individuals or groups, buildings and companies, or applying for a position in government, especially in the areas of intelligence and justice. Face2Face can assess the credibility of an individual either in person or from recorded video such as a television interview or speech. Face2Face was able to detect deception 999 times out of a 1000.

### **2. MARKET TWO: Human Resources evaluation and employment placement**

Face 2Face has unlimited capabilities to match task to talent in order to better manage hiring and staffing decisions for both public and private sectors. Because it is a tele-health technology easily used by all levels of human resource personnel, it is a **Force Multiplier** when applied to the Department of Defense as integral to **Force Readiness**, Veterans Affairs, Department of State, HHS, DHS, OPM as well as other agencies.

### **3. MARKET THREE: Behavioral Health Sciences**

**Remote Real Time Assessment for Therapeutic Care** – Face2Face technology makes it possible for Behavioral Health Professionals to assess and respond accordingly in real time in one on one sessions with patients or those connected remotely through Internet tools. For example, a combat veteran who responds that he is “fine” when in reality struggling with PTSD or Suicide Ideation can be diagnosed more effectively when confronted with F2F hard data. **Administrative Support** – Face2Face metrics measure emotional responses to interactions with all behavioral health professionals for purposes of invoicing, insurance reimbursement, training and documentation.

#### **TRAINING:**

Future Life offers a three day training course on Face2Face analytic technology. The course is delivered via webinar or classroom and is accompanied by a comprehensive manual in both hard copy and digital formats. Multiple charts, graphs, video clips, and flow charts from clinician/patient assessments, before and after the use of F2F technology support the content. Day three offers interactive “hands-on” experience using the technology.

**FOR MORE INFORMATION:** Visit [www.Futurelife.us](http://www.Futurelife.us)