

**FUTURE LIFE®, INC**  
**Future Life, Inc's Artificial Intelligence Tool**  
**Face2Face**  
**The Rosetta Stone for People's Deepest Emotions**

**“What is most revolutionary about Face2Face is, that while it was developed as a behavioral health mapping tool to give clinicians insight into the degree of “wholeness” of an individual, specifically veterans with PTSD, as time went on we realized that the capabilities of this software technology are almost infinite. Face2Face’s assessments apply to Force Readiness, Credibility Assessment, Human Resources, in both federal and commercial sectors, and much much more.”**

**HISTORY OF FACE2FACE:**

**Initial Problem:** Approximately 30% of troops deployed to Iraq and Afghanistan between 2001 and 2010 eventually developed mental health conditions serious enough to require treatment. As of 2012 less than 50% of returning veterans with PTSD were receiving mental health services. Today the annual cost of PTSD care for veterans is roughly \$1,300,000,000. Despite that enormous outlay of money, and efforts of committed healthcare providers, 68 veterans from all wars attempt suicide per day, 18 to 22 successfully.

**Solution:** Future Life Inc was founded in Washington, DC in 2012 to address the obvious need for a practical biometric gold standard based on hard data to help clinicians provide efficient and effective care for their PTSD patients. Over the next five years Future Life developed, first the methodology and then the technology to launch its revolutionary Artificial Intelligence Technology, Face2Face. By 2019 the Face2Face software technology mapping tool has become a game changer not only in the area of Behavioral Health but other markets as well such as Security and Human Resources.

**How Face2Face works:** It produces a 3-dimensional model of the subject’s face compares it to the structure of 6 universal emotions and the subject’s neutral baseline, then compiles, and presents a readout of *Facial Micro Expressions of Emotions* or FMEEs for every 1/30<sup>th</sup> of a second of video captured. It’s 80 to 85% accurate for each FMEE classified.

With the data from the readout, it produces an “emotional footprint” for subjects’ feelings on any given topic, as well as a data set and graphic representation of how their emotions flow and interact with one another. Because it uses a telehealth platform the technology can be used to measure patients’ emotions in the same

room, or half way around the world. Moreover, it is designed to compile an ever-expanding database and set of emotional interactions and behaviors. As its store of data grows it will create algorithms for any purpose.

### **THREE MAJOR MARKETS FOR FACE2FACE:**

Currently Face2Face's software technology assessment and mapping tool, available through leasing agreements, will have significant impact on three major markets: **Behavioral Health** (Clinical Care), **Security** (Credibility / Deception Detection), and **Human Resources** (assessment of, support for, and proper placement for human capital)

#### **1. MARKET ONE: Behavioral Health Sciences -**

**Remote Real Time Assessment for Therapeutic Care** – Face2Face technology makes it possible for Behavioral Health Professionals to assess and respond accordingly in real time in one on one sessions with patients or those connected remotely through Internet tools.

**Administrative Support** – Face2Face metrics measure emotional responses to interactions with all behavioral health professionals for purposes of invoicing and documenting sessions. *In 2020 the Federal Government will require metrics of this nature when filling for reimbursement from programs such as Medicare, Tricare and Medicaid. It is anticipated that all third party payers including major insurance companies will ultimately adopt this same requirement.*

#### **2. MARKET TWO: Security and Credibility Evaluation**

Face2Face software technology is a tool for Credibility Assessment of individuals who are seeking a position or already positioned in any work that requires security, trust and integrity of character. Face2Face could be used to assess the credibility of an individual who is running for office, applying for a law enforcement position, supplying security for individuals, buildings and companies, or applying for a position in government, especially in the areas of intelligence and justice. Face2Face technology is used for: Credibility detection, Level of functioning, and Deception detection.\* \*Proof of Concept available upon request.

#### **3. MARKET THREE: Human Resources evaluation and employment**

**placement.** Face 2Face has unlimited capabilities for assessment of personnel to match task to talent in order to better manage hiring and staffing decisions for both public and private sectors.

### **The Public Sector: Federal Agencies**

Face2Face can be used for pre-employment screening to better match the applicant to a task that increases his / her chance for success and growth. Because it is a tele-health technology easily used by all levels of human resource personnel, it is a **Force Multiplier** when applied to the Department of Defense as integral to **Force Readiness**, Veterans Affairs, Department of State, HHS, DHS, OPM as well as other agencies.

### **The Private Sector: Human Resources**

Rehiring, retrofitting people in organizations takes an average of 9 months and costs public and private entities billions of dollars – annually. Moreover the new major workforce, Millennials between the ages of 18 and 38, are staying in a job 4 and ½ years on average. Incorporated as part of the Talent to Task pre-employment evaluation screening Face2Face improves the chances of success for the new hire, saving industry time and money each year.

### **TRAINING:**

Future Life Inc. currently offers a two day training course on the Face2Face mapping technology. The course is delivered via classroom and is accompanied by a comprehensive manual in both hard copy and digital formats. Multiple charts, graphs, video clips, and Face2Face FMEE flow charts from clinician/patient assessments, before and after the use of Face2Face technology support the content.

Day One is comprised of ten lessons introducing Face2Face and providing a comprehensive and detailed grounding in its capabilities and applications. Day Two is an interactive Lab developed to give students optimal and varied opportunities to work with the Face2Face software technology.

### **SUMMARY:**

Future Life's Face2Face Application is a game changer. It demonstrates that telehealth technology leveraged with AI automated analysis of FMEEs can provide biometric markers of behavioral health, illness and credibility. Never before has it been possible to determine a person's true emotional makeup backed up with hard scientific data. While the company's first focus is Behavioral Health, solutions to mental health evaluations in the areas of Human Resources and Security are also on offer using Face2Face mapping technology through leasing agreements.

### **FOR MORE INFORMATION:**

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